

FIG.2

CONTENTS SERVING CENTER FOR EMBEDDING WATERMARK IN CONTENTS 4

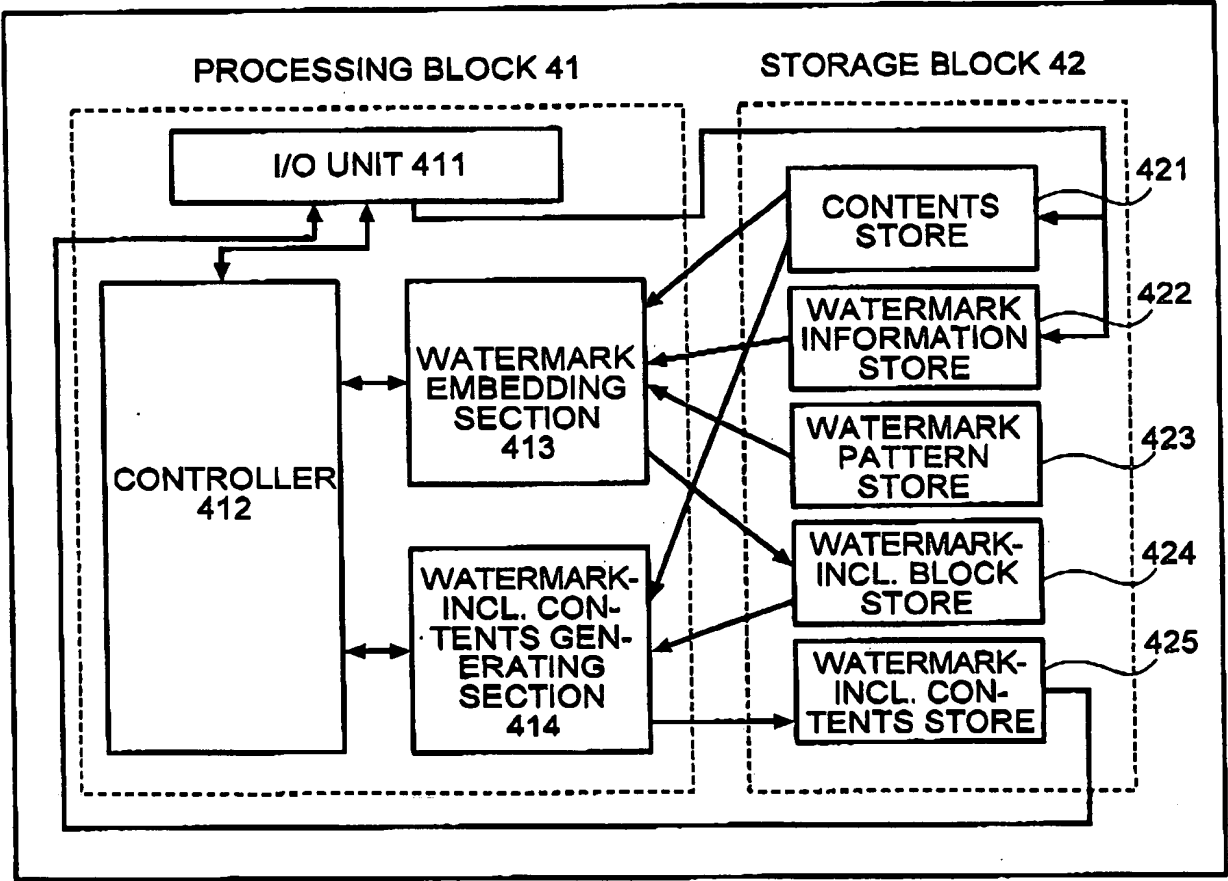


FIG.3

**CONTENTS SERVING CENTER FOR
EMBEDDING WATERMARK IN CONTENTS 4**

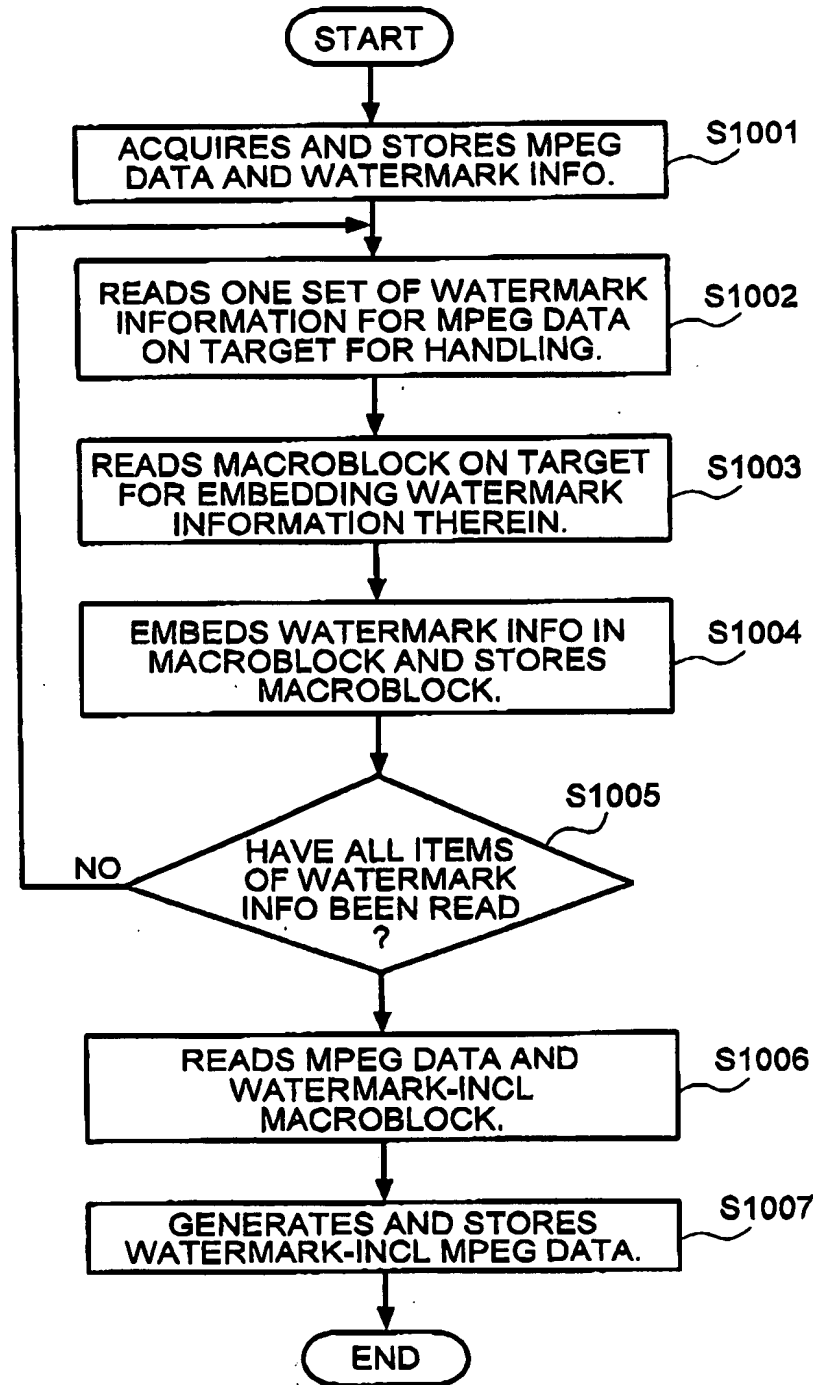


FIG.4

WATERMARK INFORMATION STORE 422

4221 Contents No.	4222 Macro block No.	4223 Control info	4224 Level Info
No. *****	No. *****	Smoothing	User level: Underage
	No. *****	Smoothing	User level: Underage
	No. *****	Smoothing	Region level: country A
		Mosaic	Region level: country B
		Solid black	Region level: country C
	No. *****	Smoothing	Distributor level: Public
	No. *****	Smoothing	Distributor level: Public
No. ****	No. ***	Mosaic	User level: Student
	No. ***	Mosaic	User level: Student
	No. ***	Mosaic	User level: Student
	⋮		

FIG.6

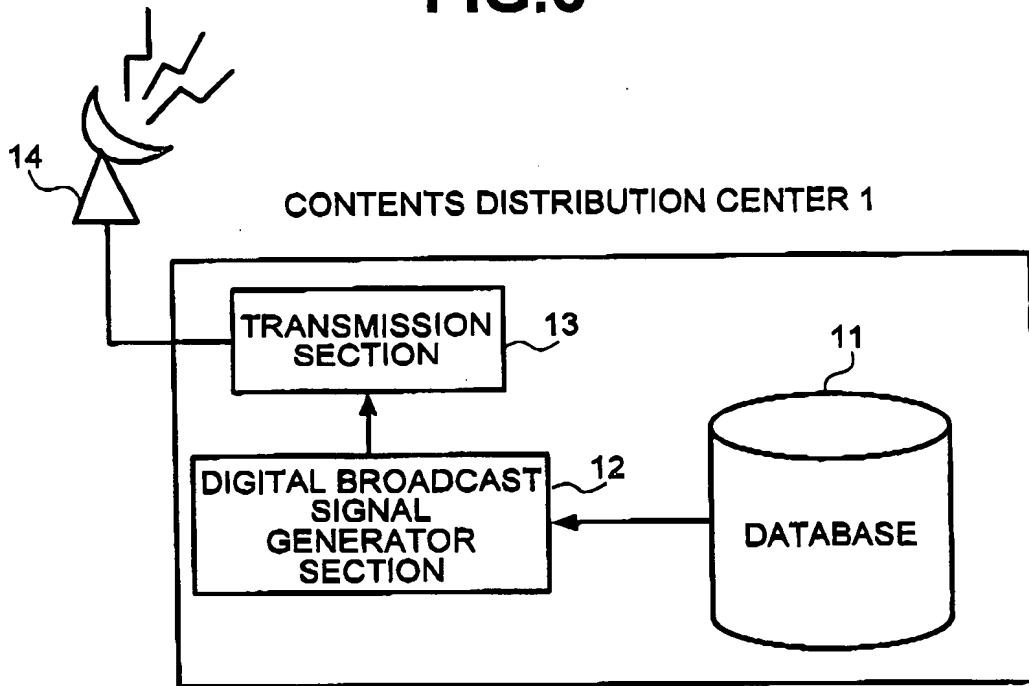


FIG.7

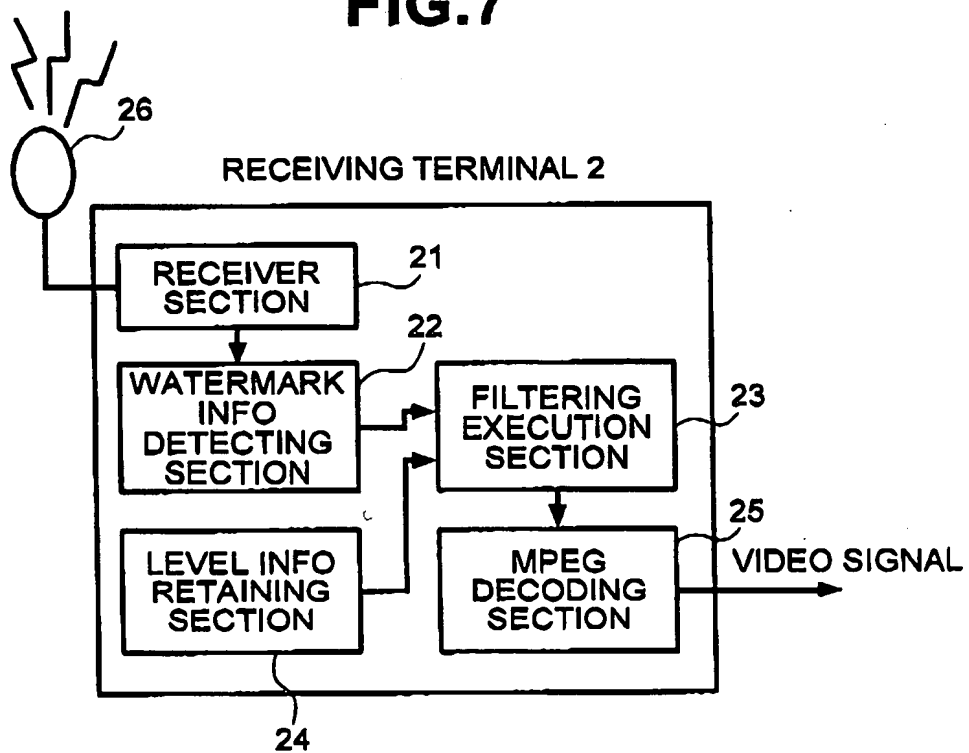


FIG.8

RECEIVING TERMINAL 2

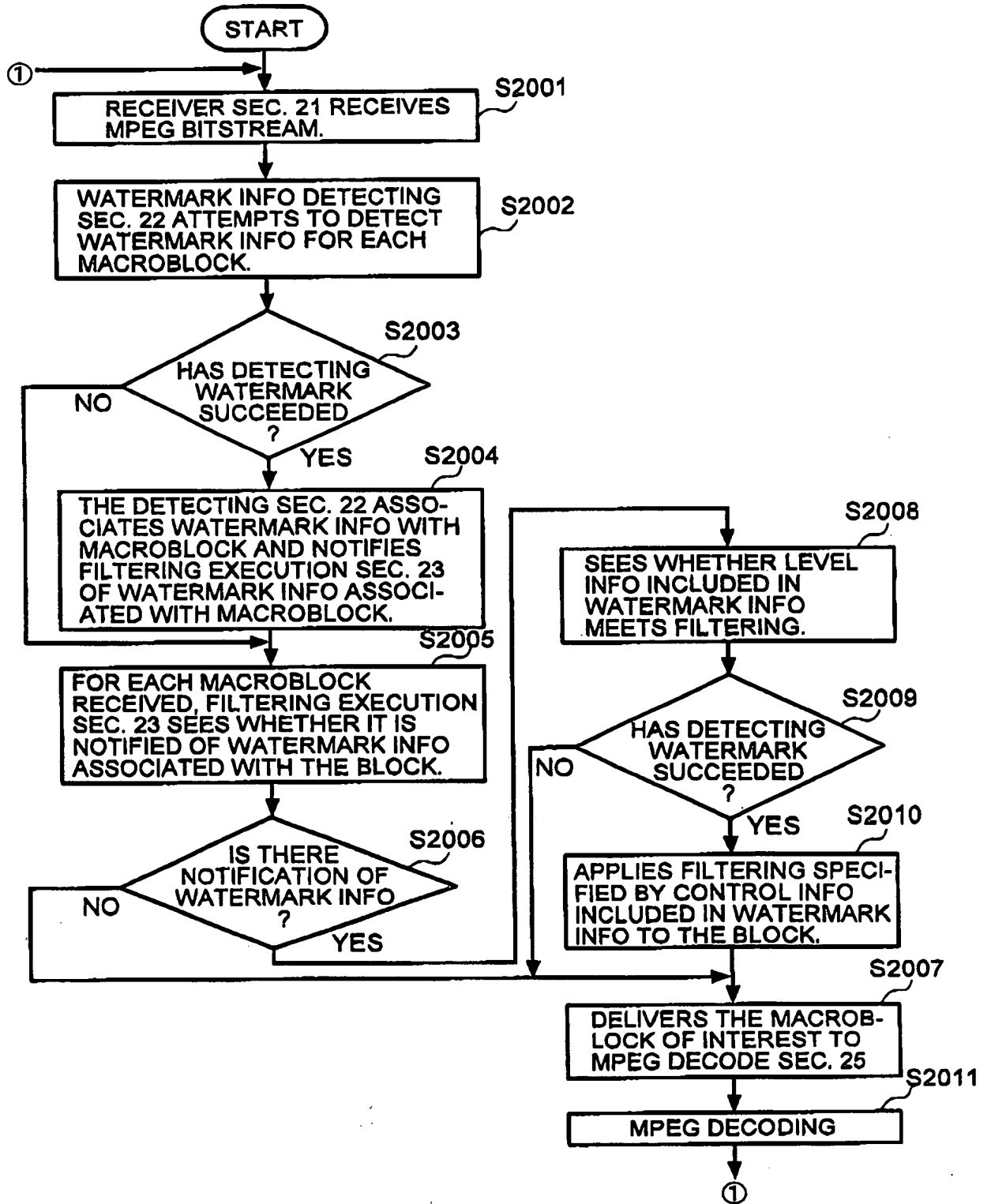


FIG.9

LEVEL INFORMATION RETAINING SECTION 24

2411	Contents user ID	*****
2412	Age of user	Underage
2413	Social position of user	Student
2414	Region on target of marketing	Japan
2415	Contents distributor ID	*****

[illegible]

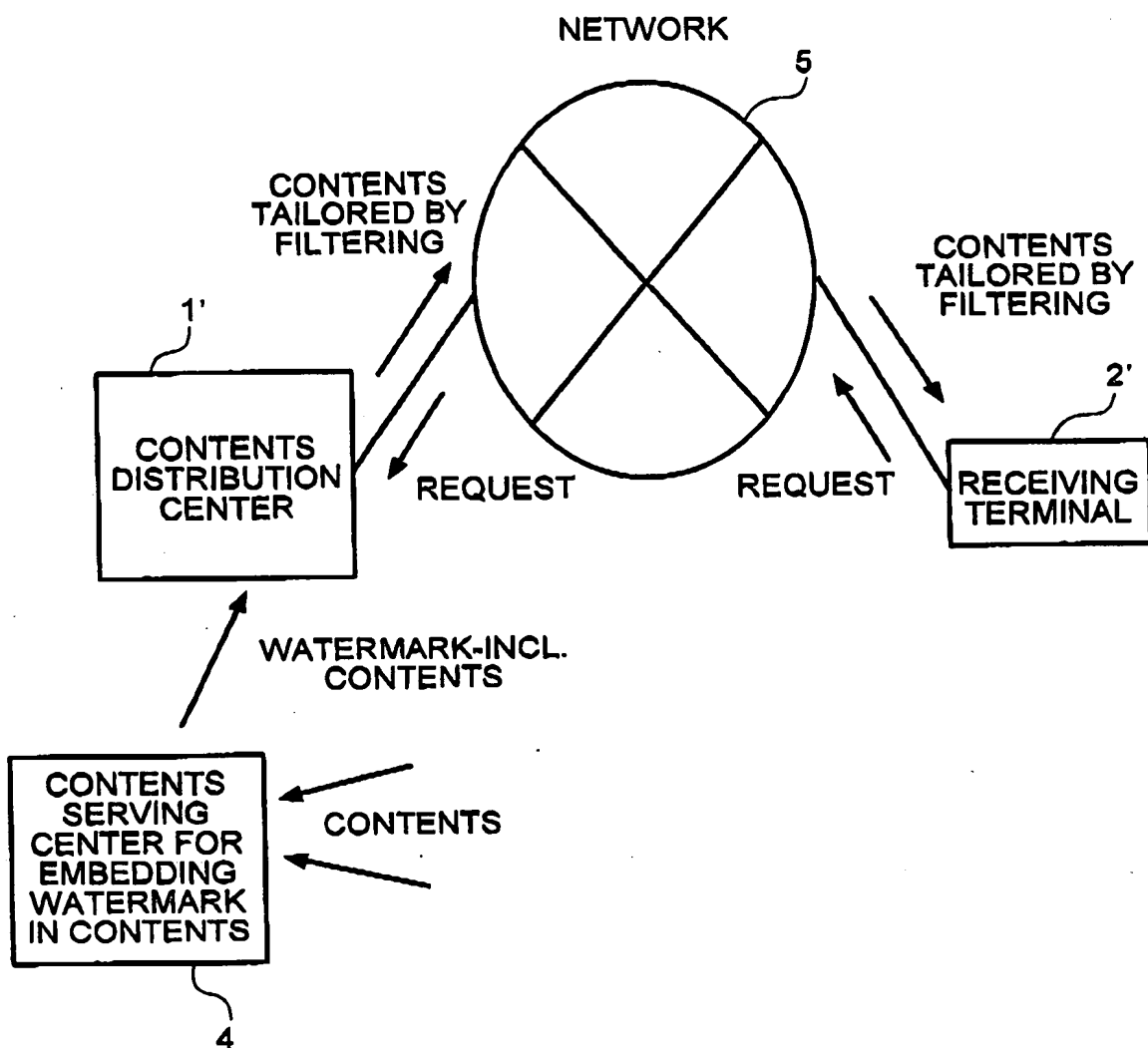


FIG.11

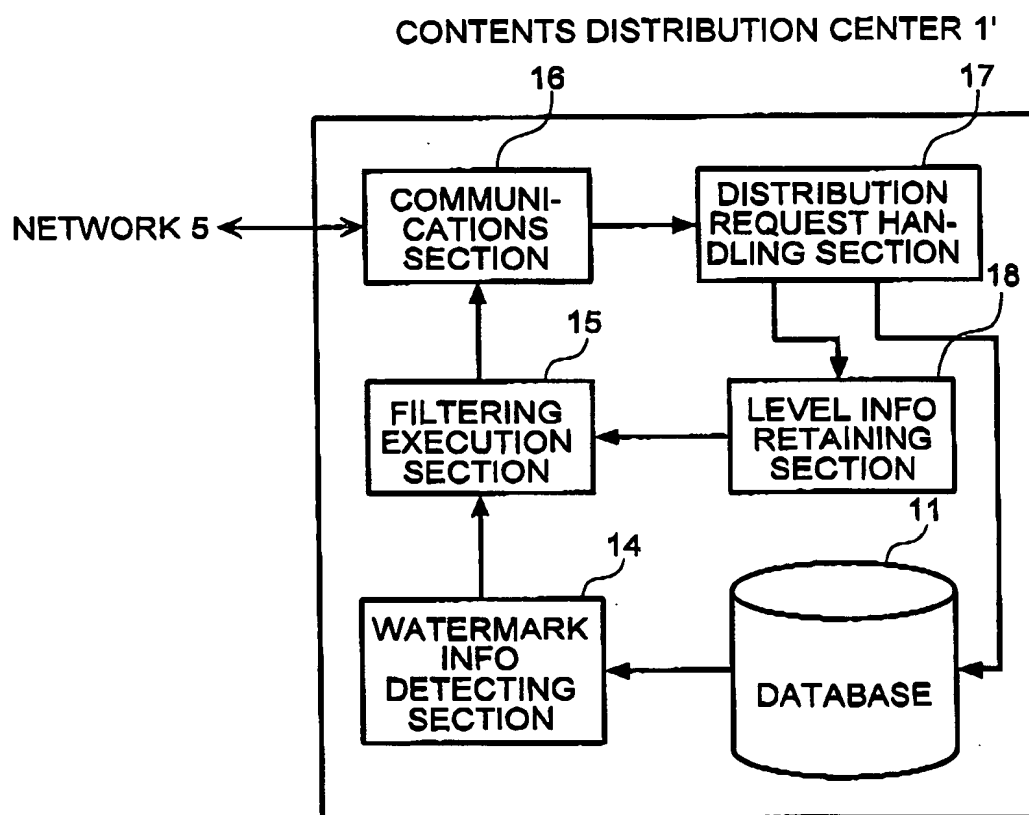


FIG.12

CONTENTS DISTRIBUTION CENTER 1'

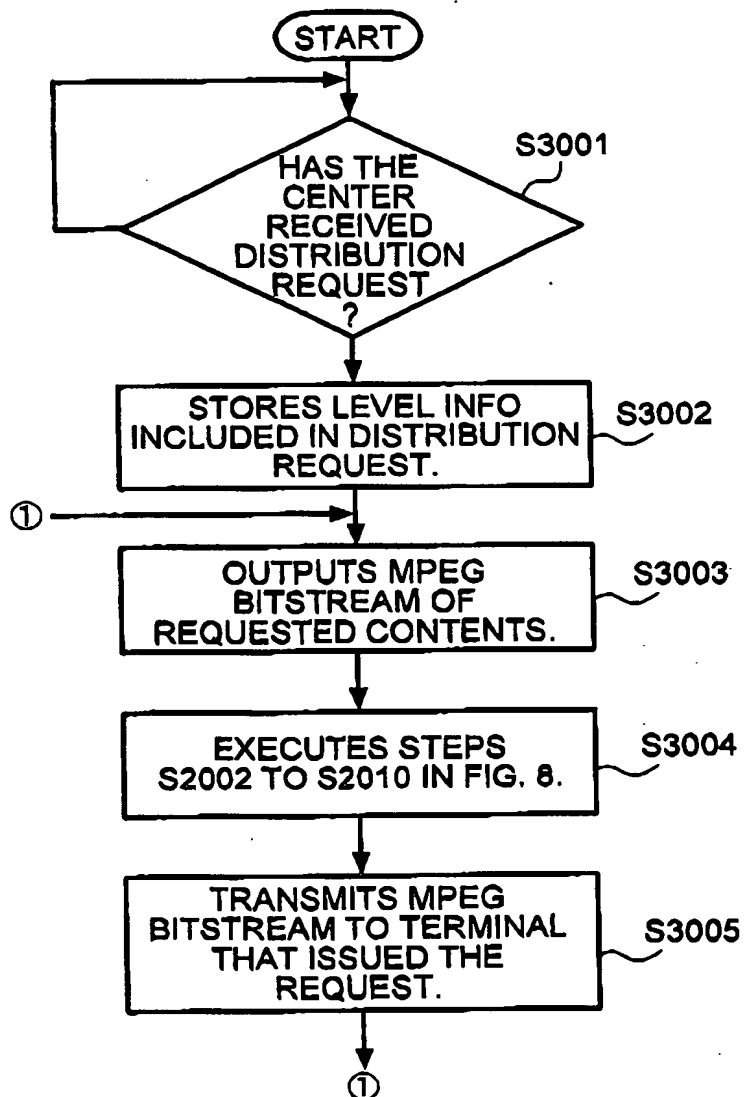


FIG.13

